

The 3rd Party Fulfillment Model



Project Proposal

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EXECUTIVE SUMMARY

Objective

Cast Global Fulfillment services can warehouse your products, pick and pack items as orders come in, and ship those products to the customer on your behalf. While all of these services come at a cost, employing Cast Global order fulfillment services will help your business grow.

Cast Global can lower your shipping costs, improve delivery times and improve operating efficiency. Your company can now focus more of its time and energy developing new products, improve practices and marketing techniques to increase per sale dollar volume to existing customers and explore new methods to open new markets. This is just the short list, the bottom line Cast Global as your fulfillment partner will help your business grow.

Location, Location, Location

It costs less to ship orders to customers close to your business's warehouse. What's more, it should also take less time for shipments to arrive at your customer's location when that location is nearby.

These points may appear obvious, but they represent one of the most important benefits of using Cast Globals twelve years of shipping and packing product experience.

Imagine for a moment that your current warehouse is in Boise, Idaho, but most of your customers are in California, Nevada and Arizona. You want to offer free shipping to be competitive. But it costs for example \$12 to ship your typical order to California.

Cast Global Fulfillment Warehouse situated in California can reduce that cost to somewhere around \$6. What's more, the orders will arrive sooner. It might take five days for a ground shipment to go from Boise, Idaho to California, but from your Cast Global fulfillment partner's facility warehouse in Lake Forest, CA, a ground shipment could be there tomorrow. You can now offer fast, free shipping to your customers and still make a profit, fueling growth for your operation.

Reduce Operating Expenses

There are many ways to work with us including simply replacing your own warehouse.

Respecting the fact that each business situation is unique, Cast Global specializes in warehousing and fulfillment. But here are some of the other ways employing our services can reduce your operating costs:

- Eliminate or at least reduce the cost of leasing a warehouse or storage unit,
- Reduce labor costs (salaries, withholding, health insurance, employee benefits, workman's compensation insurance and taxes associated with order fulfillment,
- Lower packing material costs,
- Pack and ship more quickly, allowing more economical shipping services to be used,
- Cut shipping costs because of volume and warehouse location.

The money saved can be dropped directly to the bottom line or invested in other areas of your business, like marketing and advertising which in turn will fuel more growth.

Allows You Focus on Other Areas

In addition to the possible monetary benefits described in the section above, working with Cast Global Fulfillment will free up your time.

This is especially true for small online retail operations. For example, if it's your job to both develop the store's content marketing and pack orders from noon to 5:00 p.m., using Cast Global Fulfillment means that you have a lot more time for blog posts, customer-attracting articles, a video FAQ section, or similar.

If you believe content marketing will help your business grow, just having the time to do more of it or will make it more effective.

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Paul Aliman Your Fulfillment Partner

“Integrity, Efficiency and Transparency”

Paul Stephen Aliman was born in Dipolog City, Philippines and graduated from the University of San Jose Recoletos in Cebu City Philippines with a Bachelors of Science Degree, with an emphasis in Computer Science.

Mr. Aliman then Immigrated to the United States with a tourist visa in 1997 and decided to stay. Paul visioned the United States of America as a land of opportunity and thus became an American Citizen in 2002.

2001- 2006 Mr. Aliman fulfillment experience began as a receiving clerk for an electronics firm called AdvancedMP Technology, he rapidly advanced to management positions both as a Senior in Quality Control and then promoted to Department Supervisor with direct responsibility for the companies fulfillment operation contacts with Lucent Technology.

In 2007 Mr. Aliman Purchased The Lake Forest California Territory Goin Postal Franchise and with that franchise and continued growth he became an Independent Authorized Agent for the United States Postal Service.

In addition Mr. Aliman is a Direct Dealer for the following companies.

Federal Express Corporation

United Parcel Service

· Dalsey, Hillblom and Lynn aka DHL

· The Uhaul Corporation

In 2008 Mr. Aliman created a new entity to consolidate and ship products from the United States to families and business's throughout the Philippine Islands.

May 2016, Mr. Aliman decided to change the focus of his operations and registered Cast Global LLC with the Secretary of State of California as his own independent business and not as a franchisee.

May 2016 Mr. Aliman completes the rigorous integrity requirements with the California Department of Justice for Live Scan Finger Printing and is currently an authorized agent for Capital Live Scan.

Mr. Aliman has built his reputation and 12 years of business success upon providing his client base with personalized service, accuracy, efficiency and transparency.

castglobalshipping.co.uk
